



FOR IMMEDIATE RELEASE

CrunchJunkie Launches Marketing Reporting Platform with AI Visibility *and* Conversion Attribution

New platform automates client reporting and shows marketers how ChatGPT, Gemini, Perplexity and other AI assistants describe their brand — then ties that visibility to real conversions. Plans start from €14/month.

Hamburg, Germany — 21 July 2026

CrunchJunkie has launched a marketing platform that combines automated performance reporting with AI visibility tracking in a single product — giving agencies and in-house teams one place to see both how their campaigns perform and how AI assistants present their brands to customers.

As more people ask AI assistants instead of search engines to research products, marketers face a new question: how is our brand being represented in AI answers — and, most importantly, is that visibility driving conversions? CrunchJunkie answers both without requiring a separate AI visibility platform, saving agencies and businesses money and time.

CrunchJunkie connects to Google Ads, Meta, GA4, Microsoft Ads and more, pulling campaign performance into one dashboard. Its AI writes executive summaries in the client's own tone of voice and schedules white-labelled PDF reports automatically — turning a process that can take an agency a full day into about ten minutes.

Alongside reporting, it monitors how ten major AI assistants — ChatGPT, Gemini, Claude, Perplexity, Google AI Overviews, Google AI Mode, Microsoft Copilot, Grok, DeepSeek and Meta AI — talk about brands, tracking visibility, sentiment, share of voice and the sources AI systems cite, so marketers can see where they're overlooked or misrepresented.

Crucially, CrunchJunkie also connects that visibility to results. By linking Google Analytics, it shows the real traffic and conversions AI assistants actually send — **turning "we're mentioned in ChatGPT" into a number a marketer can put in front of a client or CEO.** A built-in GEO Audit grades how ready a site is for AI search and generates recommendations to fix what it finds, and a Signals inbox flags meaningful changes — a visibility drop, a competitor pulling ahead — and can even draft the response for a human to approve before anything goes out.

"I built CrunchJunkie because I was tired of spending hours every month producing reports that clients needed but nobody enjoyed making. At the same time, marketers suddenly had to understand how AI assistants were talking about their brands — which meant buying yet another expensive tool. We wanted to solve both in one place, and go a step further: not just show you're visible in AI, but prove whether AI visibility is actually driving conversions. CrunchJunkie is fast, the reports stand up to scrutiny, it's affordable enough that teams don't need a business case to buy it, and customers can bring their own AI keys instead of paying inflated token mark-ups."

The platform uses a bring-your-own-API-key model — customers connect their own OpenAI, Gemini, Claude or Perplexity accounts and pay providers directly, with no markup — or choose a fully managed AI plan. Built by a German company with data hosted in the EU and encrypted at rest, it's designed for agencies that hold their clients' data and can't compromise on privacy.

CrunchJunkie is available now in four editions — Solo, Starter, Pro and Agency — for everyone from freelancers to multi-client agencies. Every plan includes a 14-day free trial, with pricing from €14/month (or €12/month billed annually).

About CrunchJunkie

CrunchJunkie is a marketing reporting and AI visibility platform for agencies and performance marketers. It combines automated cross-channel reporting, AI-written client summaries, AI visibility tracking across ten assistants, and AI conversion attribution — helping teams save time and prove how their brands show up, and pay off, across today's leading AI assistants. Built by Tiki-Taka Media GmbH in Hamburg, Germany, with data hosted in the EU.

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More verified facts, boilerplate, founder quotes and brand assets: crunchjunkie.io/press



SHORT VERSION

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CrunchJunkie has launched a marketing platform that automates client reporting and tracks how AI assistants describe brands — in one product. It connects to Google Ads, Meta, GA4, Microsoft Ads and more, writes AI executive summaries in the client's tone of voice, and delivers white-labelled reports in about ten minutes instead of a full day.

It also monitors how ten AI assistants — including ChatGPT, Gemini, Claude and Perplexity — mention brands, and, **uniquely, ties that visibility to real conversions by linking Google Analytics, so marketers can prove whether being visible in AI actually drives results.**

Customers bring their own AI keys (no markup) or choose a managed plan. Built by a German company with data hosted in the EU. Available now in four editions from €14/month (€12/month billed annually), each with a 14-day free trial.

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